

# FOOTHUGGERS COMFORT SOCKS

WORLD'S BEST SOCKS FOR COLD FEET, DIABETES, RAYNAUDS,  
NEUROPATHY, AND ARTHRITIS

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## FootHuggers Newsletter February 2010

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## Congratulations! This Month's Winner

**Taylor Gill  
Madison, AL**

Taylor is this month's winner of a free pair of socks in our monthly drawing. Each month, we draw one name from our email list and that person receives a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

*Winners are excluded from future drawings for 6 months.*

## QUOTE OF THE MONTH

*Saw you again at the National Western Stock Show in Denver this January and got some more FootHugger Socks. I bought a couple of pairs last year and luckily you were here again this year. Just wanted to let you know FootHuggers are SUPER! I have Diabetes and Neuropathy is starting in my feet and it is hard to keep my feet warm and the*

## UPCOMING SHOWS

### Affair of the Heart

Centennial Building  
Oklahoma City, OK  
February 12-14  
[www.aoth.com](http://www.aoth.com)

### Tinker Air Force Base

Oklahoma City, OK  
February 16-21

### Minot Air Force Base

Minot, ND  
February 26 - March 7

### Grand Forks Air Force Base

Grand Forks, ND  
March 12-21

### Huffman Productions Spring Festival

Qwest Center  
Omaha, NE  
April 9-11  
(pending)

### Equine Affair

Celeste Center, Booth C609  
Columbus, OH  
April 8-11

### Midwest Horse Fair

Alliant Energy Center, Booth 2607  
Madison, WI  
April 16-18

*circulation going. FootHugger Socks do not bind at the ankles and really keep my toes warm. I would heartily recommend these to anyone experiencing cold feet and especially anyone with the beginning of Neuropathy. I will look for you again next year to keep my supply up.*

*Mary M. Gutschalk*

**Huffman Productions Spring  
Festival**  
The Odeum  
**Chicago, IL**  
**April 23-25**  
*(pending)*

**Minnesota Horse Expo**  
Coliseum Arena, West Entry, Booth C181  
**St. Paul, MN**  
**April 23-25**

## VALENTINE'S DAY

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### For The Ladies

OK guys, Valentine's Day is just around the corner and you know what that means. You better come up with a plan to impress your sweetheart or you can plan to sleep in the guest room for a while.

Now, if you're reading this newsletter, there's a good chance that you already know how warm and comfortable FootHuggers Socks are. So does she! What a great idea!

Add a pair of her favorite warm socks to the other wonderful gifts that you will bestow upon her. Flowers, dinner out at her favorite restaurant, some new warm PJs and warm FootHuggers Socks. *(At this time of year, women want to be warm - forget the silk.)* OK, that should do it. Another holiday gift giving problem solved!

### For The Men

OK ladies, Valentine's Day is for men too! When was the last time you got your man a thoughtful gift for Valentine's Day?? Can't remember when? Well, let's break a bad habit and step up to the plate.

Men always like things that help them be more comfortable or accomplish more at their jobs. Yep, you guessed right, FootHuggers Socks would be a perfect way to say how much you care. Keeping his feet comfortable all day at work would be a wonderful gift and much appreciated week after week. Long after the day is past, he will enjoy his new FootHuggers!

## MADE IN MINNESOTA

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Did you know that FootHugger Comfort Socks are all USA made? They are! The fabric we use is made by Polartec LLC located in Lawrence, MA. Previously known as Malden Mills, they are the creators of Polartecfabrics - the most advanced performance textiles available today. They can keep you warm when it's cold, keep you dry when you sweat, even repel wind, rain, and snow to protect you from the elements. We buy their fabric, ship it to Minnesota, where we make FootHuggers Socks. No China connection here. Even our thread is made in America! (Just thought you might want to know.)

## LOOK WHO'S WEARING FOOTHUGGERS

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*Brittney Foster  
Miss Rodeo Canada 2010*



Brittney Foster's dream of being Miss Rodeo Canada became a reality on November 12th, 2009. Brittney discovered FootHugger Bootsocks at the National Western Stock Show in Denver this past January. The 22-year-old barrel racer recently completed her fourth year at the University of Alberta with the aspiration of receiving her Bachelor of Education Secondary degree. Brittney's focus is working with special needs students and teaching communication & technology studies (CTS). She plans to complete her final semester following her reign as Miss Rodeo Canada 2010.

At the age of 10 years, Brittney began competitively barrel racing and recalls fondly competing in the Alberta High School Rodeo Association. This young woman still finds time to barrel race within various associations in the province such as the Alberta Barrel Racing Association, Northern Redneck Riders and the Peace Country Barrel Racing Association.

Brittney feels blessed to have the endless support of her loving parents Bill and Diane Foster. "I hold my family close to my heart. They have taught me to stay true to myself, follow my dreams, and to carry my head high. I am truly grateful to have remarkable role models and true mentors as parents. I love them with all of my being," she says.

This year, Brittney will attend over 300 appearances throughout Canada and the United States. She will be educating the public about rodeo, inspiring young minds to follow their dreams and ensuring the continual prosperity of rodeo. She is an enthusiastic, determined and caring young woman who is devoted to volunteering and fundraising for a variety of charities.

"As Miss Rodeo Canada 2010, my goal is to encourage every person that I meet to follow their heart, and achieve what they desire most. It is my calling in life to help others in need. I long to lift the spirits of the individuals that I encounter, and strive to inspire others to make the world a better place."

## FOOTHUGGERS GOES MILITARY

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Believe it! Over the years, we have noticed many of our customers have purchased FootHuggers for their loved ones serving in the Military overseas. The feedback has been great. FootHuggers can help your feet survive the variety of temperatures and humidity extremes that many of our service men face every day. FootHuggers insulate and cushion their feet, helping to wick moisture away - increasing overall comfort. Easy to care for, FootHuggers can be machine or hand washed and require no dryer - they simply air dry fast! (Just try that with any wool socks.)

During a recent show, I learned that many military bases allow outside vendors to set up on base and market their products directly to all base personnel. After just a few phone calls, faxes, and

several forms - we are good to go!

Please note our updated show schedule and see where we will be visiting first. It is our goal to visit as many bases as we can in combination with other shows that we do around the country. Please [email us](#) any suggestions regarding bases in your area that we should plan to visit.

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## OLYMPIC COVERAGE LINKS

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[Team USA](#) - Official guide to the Olympics

[Olympics on NBC](#) - Coverage of the Olympics by NBC

[Vancouver 2010](#) - Vancouver's Guide to the Olympics

[Olympic.org](#) - Official Website of the Olympic Movement

[USA Today Beijing Olympics](#) - Great coverage on past Olympics



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## \$\$ SHOW COUPON GOES GREEN \$\$

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Believe it or not, every month's newsletter represents an opportunity to save money on any of our products at an upcoming show in your area.

Before, we required you to print the 1st page of this newsletter and bring it to any of our upcoming shows to receive **\$2.00 OFF** your purchase, in addition to any other show specials available.

Now, simply come to any show and tell us about the **\$2.00 COUPON** and you will receive the same \$2.00 savings! Save paper, save ink, save \$\$\$.

See you at a show near you!

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## SHOW SPECIALS ONLINE

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If you discovered us at one of our many shows across the USA or Canada, then you probably took advantage of our "Show Specials" to save money on your purchase. Now you don't have to wait for the next show. Simply visit our websites, [foothuggers.com](#) or [boothuggers.com](#), find the items you need and start saving. **All orders of \$100 or more ship FREE** (1st class mail).

**Take a look at our savings program below and start saving today!**

- Bronze Level:** At the bronze level, once you achieve a \$50-\$99 purchase total of any combination of our products, you qualify for a 5% discount on your entire order.  
*Enter the coupon code "bronze" at check-out to receive this savings.*
- Silver Level:** At the silver level, once you achieve a \$100-\$149 purchase total of any combination of our products, you qualify for a 10% discount on your entire order.  
*Enter the coupon code "silver" at check-out to receive this savings.*
- Gold Level:** At the gold level, once you achieve a \$150-\$249 purchase total of any combination of our products, you qualify for a 15% discount on your entire order.  
*Enter the coupon code "gold" at check-out to receive this savings.*
- Platinum Level:** At the platinum level, once you achieve a minimum purchase total of \$250 of any combination of our products, you qualify for a 20% discount on your entire order.  
*Enter the coupon code "platinum" at check-out to receive this savings.*

**Note: All discounts apply exclusively to online orders. Phone orders do not qualify for discounts.**

**[Save on shipping charges too!](#)**

**All orders of \$100 or more ship for free anywhere in North America!**