

FOOTHUGGERS COMFORT SOCKS

WORLD'S BEST SOCKS FOR COLD FEET, DIABETES, RAYNAUDS,
NEUROPATHY, AND ARTHRITIS

WWW.FOOTHUGGERS.COM

WWW.BOOTHUGGERS.COM

FootHuggers Newsletter

October 2009

www.foothuggers.com • www.boothuggers.com

ORDER NOW

Congratulations! This Month's Winner

**Linda Hilliard
Luray, VA**

Linda is this month's winner of a free pair of socks in our monthly drawing. Each month, we draw one name from our email list and that person receives a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

Winners are excluded from future drawings for 6 months.

~ QUOTE OF
THE MONTH ~

UPCOMING SHOWS

The Big E

Better Living Ctr, Across from Yamaha Pianos
W. Springfield, MA

September 18 - October 4, 2009

www.thebige.com

Norsk Hostfest

ND State Fairgrounds, Reykjavik Hall

Minot, ND

September 29 - October 3, 2009

www.hostfest.com

Covered Bridge Festival

On the street, near big tent

Rockville, IN

October 9 - 18, 2009

www.coveredbridges.com

An Affair of the Heart

OK State Fairgrounds, Centennial Bldg

Oklahoma City, OK

October 23 - 25, 2009

www.aaoth.com

Holiday Food & Gift Festival

Phil Long Expo Center

Colorado Springs, CO

November 6-8, 2009

www.hfgf.com

Colorado Country Christmas Gift Show

Denver Merchandise Mart

Denver, CO

We received this email last month (September 9th) and wanted to share this information ASAP. We know how well FootHuggers work in both cold and hot weather. We just never knew they would help people who suffer with heat-related rashes.

"Just wanted to let you know that my daughter and I both get heat rashes on our legs when we ride horses in the summertime, due to the fact that there are so many layers on our legs - socks, jeans, and boots. We tried the FootHuggers for our summer riding and have no more rashes and our legs feel so much cooler! Thank you, FootHuggers!"

-Vicki Kunkel

**FOOTHUGGERS
GOES**



Yes, can you believe it! We now have an account with Twitter - user name "FootHuggers". Our goal is to stay in good communication with all of our customers and to encourage feedback and general conversations about a variety of topics. If you use Twitter, send us a tweet and start a conversation!

FOLLOW US!

November 6-8, 2009
www.showcaseevents.org

Holiday Food & Gift Festival

Downtown Convention Center
Denver, CO
November 12-15, 2009
www.hfgf.com

Autumn Festival 2009

Canterbury Racetrack - In the Big Tent
Shakopee, MN
November 12-15, 2009
www.hpifestivals.com

Maryland Christmas Show

Frederick Fairgrounds - Main Building
Frederick, MD
November 20-22, 2009
www.marylandchristmasshow.com

Maryland Christmas Show

Frederick Fairgrounds - Main Building
Frederick, MD
November 27-29, 2009
www.marylandchristmasshow.com

\$\$ SHOW COUPON GOES GREEN \$\$

Believe it or not, every month's newsletter represents an opportunity to save money on any of our products at an upcoming show in your area.

Before, we required you to print the 1st page of this newsletter and bring it to any of our upcoming shows to receive **\$2.00 OFF** your purchase, in addition to any other show specials available.

Now, simply come to any show and tell us about the **\$2.00 COUPON** and you will receive the same \$2.00 savings! Save paper, save ink, save \$\$\$.

See you at a show near you!

LOOK WHO'S WEARING FOOHUGGERS



*Maegan Ridley
Miss Rodeo America 2009*

Maegan Ridley of Alta Loma, California, is Miss Rodeo America 2009. The 54th Annual Miss Rodeo America Pageant was held at The Orleans Hotel in Las Vegas.

During 2009, Maegan will represent the Professional Rodeo Cowboys Association as its official spokeswoman. She is expected to travel 100,000 miles and appear at over 100 rodeos during the next year.

Maegan discovered FootHuggers at the 2009 National Western Stock Show and Rodeo in Denver, Colorado. Walking in her boots every day, FootHuggers Bootssocks are perfect for anyone who is on their feet all day.

NEW PRODUCT - BEANIE HATS



Beanie Hat, Stocking Cap, Skull Cap - whatever you want to call it, they are now available at all our shows and very soon online. Made of our famous Polartec Fleece, these cozy hats slide on easy and are oh so comfy. Very light on the head with no tightness. You can wear these hats all day in complete comfort. Perfect for many applications. Fits in your pocket. Easy washing.

Available in a wide variety of colors. We are also making a limited number of matching sets of Beanie Hats with matching NeckHuggers - a great look!

CANADIAN COWGIRLS ENDORSE FOOTHUGGERS



The Canadian Cowgirls are an award-winning, elite rodeo-style precision drill team from Chatham-Kent, Ontario Canada. Since 2003, their musical performances have been dazzling audiences with precision riding, stunning costumes, and dangerous and daring maneuvers all over North America. They were honored at the 2006 "Ontario Sports Awards" for outstanding contribution to sport in Ontario, Canada. They have opened and performed at the largest multi-breed equine venues on the continent, including Equine Affaire in Massachusetts & Ohio and The Can-Am Equine Emporium in London, Ontario. They have performed at the West Virginia Strawberry Festival Parade, Calgary Stampede, The Kentucky Derby, and many other events across North America.

The Cowgirls discovered FootHuggers at the Equine Affair event in Columbus, Ohio in Spring 2009. As a precision drill team, they are required to perform on que regardless of the changing weather conditions. A cold day is no excuse for poor performance. FootHuggers help keep all their feet warm and dry while performing their many incredible stunts! They also helped out at the FootHuggers booth, too.



SHOW SPECIALS ONLINE

Many of you have discovered our business at various shows or fairs across America and Canada. At these events, we offer a "Show Special" to help you save money on the socks you enjoy. However, shopping online we have never been able to offer quantity savings - until now! Starting today, you will now be able to choose your level of savings every time you buy online. Here is our program:

- Bronze Level:** At the bronze level, once you achieve a \$50-\$99 purchase total of any combination of our products, you qualify for a 5% discount on your entire order.
Enter the coupon code "bronze" at check-out to receive this savings.
- Silver Level:** At the silver level, once you achieve a \$100-\$149 purchase total of any combination of our products, you qualify for a 10% discount on your entire order.
Enter the coupon code "silver" at check-out to receive this savings.
- Gold Level:** At the gold level, once you achieve a \$150-\$249 purchase total of any combination of our products, you qualify for a 15% discount on your entire order.
Enter the coupon code "gold" at check-out to receive this savings.
- Platinum Level:** At the platinum level, once you achieve a minimum purchase total of \$250 of any combination of our products, you qualify for a 20% discount on your entire order.
Enter the coupon code "platinum" at check-out to receive this savings.

Note: All discounts apply exclusively to online orders. Phone orders do not qualify for discounts.

Save on shipping charges too!

All orders of \$100 or more ship for free anywhere in North America!

Thanks for all your support and interest!

Please forward this newsletter to a friend who might benefit from this information.

Have a great day!!

Everyday Gaiters Company

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