



FootHuggers Comfort Socks Newsletter

- November 2008 Issue -

www.foothuggers.com

Congratulations to Randi Wickens from Roberts, MT!

Randi is the November winner of a free pair of socks in our monthly drawing. Each month, we draw one name from our email list and that person receives a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

Winners are excluded from future drawings for 6 months.

In This Month's Newsletter:

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Website Specials



- Just in time for all your Christmas Shopping, on any order of \$50.00 or more, you can **save 10% on your order!** At checkout, the system will ask for a Special Promotional Code. Enter "socks" (without the quotes). This will trigger a 10% discount.
- It gets even better! If your order totals \$100 or more, all first class shipping charges are waived. Now you can save twice!
- Also, for the last minute shopper, you can now send **gift certificates** online. Check this out at the top of the ordering page. More on this later.

Quote of the Month

*(This quotation actually came in a while back,
but I thought it would be most appropriate for this time of year.)*

"I am writing you to express my appreciation for your FootHuggers that I bought from you last year. I'm a U.S. Postal employee. I work outside in all kinds of weather. I suffer from cold feet. I tried all kinds of so-called fixes, i.e. electric socs, electric shoe inserts, and extra socks. All of those worked for a short time, but were expensive buying batteries and uncomfortable. I even checked with my doctor, who said that there isn't any reason that my feet should be so cold. I figured that I would have to suffer with cold feet during the winter months. I noticed your booth at the fair and after some coaxing from my wife, I purchased two pairs. I was very skeptical that they would help do the job, at first. When I tried them out for the first time in late November, I was amazed at how well they worked. My feet were warm for the first time since living in Florida twelve years ago. I was then disappointed that I had only two pairs, that I had to wash every other day. They held up great! This was the best investment that I made last year, and I plan on using the FootHuggers from now on whenever my feet get cold. Thanks again for such a great product!"

Sincerely,
Tim in Ohio

\$\$ SHOW COUPON \$\$

Clip this coupon! Believe it or not, every month's newsletter represents an opportunity to save money on any of our products at an upcoming show in your area. Simply print the 1st page of this newsletter and bring it to any of the shows listed below. You will receive an additional **\$2.00 off your purchase**, in addition to any other show specials available. Therefore, if you are planning to attend a show - **PRINT THIS PAGE!**

NEW! - LegHuggers (leg-warmers) are now available!



Remember the 80's and the movie FlashDance? That's right, leg warmers are back in fashion and none too soon. Made from our soft 4-way stretch Polartec fabric, leg warmers have always been a good idea for dancers in keeping their legs warm in between dances. But they are very popular and practical for anyone who would like a little extra warmth on the legs. Applications for leg warmers are almost endless; under dresses going to and from work,

warmers are a wonderful gift item for all ages.

Sizes include extra-small, small, medium, large, and extra-large. Lots of color choices, too! Remember, they are now called **LegHuggers**. Be sure to check our new [online store](#) for details.

NEW! - NeckHuggers (neck gaiters or neck-ups) are now available!



That's right, now you can solve that chill at the neck with our new **NeckHuggers**. Made from our soft 4-way stretch Polartec fabric, these NeckHuggers are soft and oh so cozy! Simply pull them over the head and around the neck and presto - you've got comfort! Leave them down around the neck or pull them up to cover your mouth, nose, ears, whatever. In fact, some fashion expert teenagers are wearing them as hats! Applications include skiing, sliding, motorcycling, walking, spectating at cold events, and the list goes on. Whatever the need, NeckHuggers are a wonderful accessory to bring along anytime you are in cold weather.

Available in two sizes - small and large. Lots of color options, too! Check our new [online store](#) for details.

NEW! - ArmHuggers are now available!



What is an **ArmHugger**? Actually, if you take our new LegHugger and simply wear them on your arm, you've got an ArmHugger. Made from our soft 4-way stretch Polartec fabric, ArmHuggers are perfect for anyone who gets cold along their arm or who has cold hands. ArmWarmers work by capturing more body heat along the entire arm and that expands blood vessels in the arm and that allows more blood volume to flow to the hands. In other words, you can now experience warmer hands even without wearing gloves! If you work in the cold with bare hands or suffer with Raynaud's Syndrome, ArmHuggers are a simple solution to an age old problem. Check our new [online store](#) for details.

NEW Websites and Shopping Cart

If you haven't visited our websites lately, you are in for a big surprise. We have just completed updating our websites and have installed a new shopping cart system to help us serve you better. Our two websites include:

www.foothuggers.com

Focuses exclusively on the many benefits of FootHugger Comfort Socks

www.boothuggers.com

This contains our complete product line-up. Lots of great products to keep you feeling great no matter what the weather.

No matter which website you explore, both will bring you to our [new online store](#). Here you can create your own account, keep track of what you have ordered in the past, create your own profile, create a wish list of your favorite products, send gift certificates to family and friends, and more! Much more to come, too. Stay in touch!

Upcoming Shows

Autumn Festival Shakopee, MN

Canterbury Race Track, Big Tent, Booth #C-25
November 13-16

Holiday Food & Gift Festival Denver, CO

Convention Center, Downtown, Across from Train Display
November 13-16

Autumn Festival Villa Park, IL

Odeum Sports Center, Booth C10
November 20-23

Maryland Christmas Show Frederick, MD

Big Top Tent
November 21-23

Maryland Christmas Show Frederick, MD

Big Top Tent
November 28-30

National Finals Rodeo Country Christmas Las Vegas, NV

Sands Expo & Convention Center, Booth #1458
December 4-14

Thanks for all your support and interest.

*Please forward this newsletter to a friend
who might benefit from this information.*

Have a Great Day!!!

***Remember: Print the 1st page of this email for an extra
\$2.00 discount at any of our shows!!***