



FootHuggers Comfort Socks Newsletter

- October 2008 Issue -

www.foothuggers.com

Congratulations to Lisa Burton from Central City, PA!

Lisa is the October winner of a free pair of socks in our monthly drawing. Each month, we draw one name from our email list and that person receives a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

Winners are excluded from future drawings for 6 months.

Quote of the Month

"I want to let everyone know how much I love the FootHugger boot length socks! I tell everyone they are the best socks on the market. I am diabetic, and they never pinch or rub on my feet, or bind on my legs. They have a great wicking action that keeps my foot dry and comfortable. My feet and legs are always warm, even on the coldest days when I am outside fishing or hunting.

I work at a hospital, and have even recommended the FootHugger socks to the diabetes specialist. They are truly the best socks I have ever worn in my entire life. I wear them with my dress clothes as well as my jeans, they go with everything. I recommend them to people with health problems, but also to all of my outdoor enthusiast friends. They are fantastic."

Jeff Carroll
New Brighton, Minnesota

\$\$ SHOW COUPON \$\$

Clip this coupon! Believe it or not, every month's newsletter represents an opportunity to save money on any of our products at an upcoming show in your area. Simply print the 1st page of this newsletter and bring it to any of the shows listed below. You will receive an additional **\$2.00 off your purchase**, in addition to any other show specials available. Therefore, if you are planning to attend a show - **PRINT THIS PAGE!**

NEW Websites and Shopping Cart

If you haven't visited our websites lately, you are in for a big surprise. We have just completed updating our websites and have installed a new shopping cart system to help us serve you better. Our two websites include:

www.foothuggers.com

Focuses exclusively on the many benefits these wonderful socks deliver.

www.boothuggers.com

This was our original website and features all of our products that we offer.

Shopping cart: When you click on "Buy Now", the system takes you to our new shopping cart system that allows you to establish your own account, select shipping options, create wish lists, track shipments, purchase gift certificates, and much more. In future emails I will highlight other great features of this system.

NEW Products Coming in November

Stay tuned - we have many new products just around the corner!

Upcoming Shows

**The Big One
Minot, ND**

North Dakota State Fair Facilities
October 31 - November 1

**Autumn Festival
Omaha, NE**

Qwest Center, Booth #H27
November 6-9

Colorado Country Christmas
Denver, CO
Merchandise Mart - Food Court Area
November 7-9

Holiday Food & Gift Festival
Denver, CO
Phil Long Expo Center
November 7-9

Autumn Festival
Shakopee, MN
Canterbury Race Track, Big Tent
November 13-16

Holiday Food & Gift Festival
Denver, CO
Convention Center, Downtown
November 13-16

Autumn Festival
Villa Park, IL
Odeum Sports Center, Booth C10
November 20-23

Maryland Christmas Show
Frederick, MD
Big Top Tent
November 21-23

Maryland Christmas Show
Frederick, MD
Big Top Tent
November 28-30

Thanks for all your support and interest.

*Please forward this newsletter to a friend
who might benefit from this information.*

Have a Great Day!!!