



## FootHuggers Comfort Socks Newsletter

- August 2008 Issue -

[www.foothuggers.com](http://www.foothuggers.com)

### **Congratulations to Joe Brunson from Pauline, SC!**

Joe is the August winner of a free pair of socks in our monthly drawing. Each month, we draw one name from our email list and that person receives a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

*Winners are excluded from future drawings for 6 months.*

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### **Quote of the Month**

"Fantastic socks! I'm very pleased. I found your socks when searching for some better footwear as a medical condition causes problems with my feet. I can wear these in bed and during the day without getting deep compressions on my ankles and calves. So far they have been brilliant!!! I'm going to order some more socks today."

Andy M.  
Southend in sea, UK (England)

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### **Minnesota State Fair - Blue Ribbon Coupon Book**

On August 21, the Minnesota State Fair kicks off again with fun for the whole family. If you live anywhere near Minnesota, plan to spend a day or two at this Fair. You probably don't realize it, but the [Minnesota State Fair](#) is ranked as one of the best fairs in the world. Don't miss this opportunity. It only happens once a year!

When you come to the Fair, be sure to purchase a [blue ribbon coupon book](#) in advance. Inside the book are discounts on food, merchandise, ride tickets, and more. It will save you money! In fact, when you visit our booth at the

Fair (located upstairs, Grandstand Building, northwest corner), you can redeem our coupon! Saving money on your favorite socks! Life is good!

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### **FootHuggers at the Olympics**

**That's right, FootHuggers will be present at the 2008 Olympic Games!!**

FootHuggers offer incredible comfort. As our son Sean will attest, FootHugger Anklets make an excellent running sock, helping to cushion every step and help control moisture issues. I don't know if any of the runners are wearing FootHuggers, but they should.

However, we do know that several spectators will be wearing FootHuggers at the games. The comfort on the feet is wonderful and the easy washing while traveling make FootHuggers a great choice. Many customers have selected FootHuggers for their European vacations and only traveled with two pair of socks. That's traveling light and comfortably.

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### **Socks for Running - YouTube Video**

As promised, our kids have completed their first entry into video production and have released their video *"Socks for Running"* on YouTube. This video highlights our son, Sean, who has become a very competitive runner on his high school varsity track and cross-country teams. Sean, in his own words, explains how he discovered running and the impact FootHugger Anklets have made in his running. If you get a moment, visit [YouTube](#) and watch *"Socks for Running"*.

Please enter a review if you enjoyed the show. Thanks!

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### **Website Updates**

When was the last time you visited [our website](#)? Well, since your last visit, we have updated the home page with more information and short testimonials about our FootHugger Socks.

We are on a mission to improve our Web Marketing Program and updating our Home Page is only the beginning. Soon you will see other improvements and features that will help you shop, keep track of past purchases and help organizations raise funds. As we roll out these features, I will keep you informed via email.

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## **Upcoming Shows**

### **Wisconsin State Fair**

**West Allis, WI**

Expo Center, Booth 1625 (same as last year)

[www.wistatefair.com](http://www.wistatefair.com)

July 31 - August 10

### **Minnesota State Fair**

**St. Paul, MN**

Upper Grandstand, NW Corner (same as last year)

[www.mnstatefair.org](http://www.mnstatefair.org)

August 21 - September 1

### **The Big E**

**West Springfield, MA**

Center of the Better Living Center (new location)

[www.thebige.com](http://www.thebige.com)

September 12-28

### **Norsk Hostfest**

**Minot, ND**

Reykjavik Hall, across from performance stage

[www.hostfest.com](http://www.hostfest.com)

September 30 - October 4

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*Thanks for all your support and interest.*

*Please forward this newsletter to a friend  
who might benefit from this information.*

***Have a Great Day!!!***