



FootHuggers Comfort Socks Newsletter

- June 2008 Issue -

www.foothuggers.com

Congratulations to Ron McCullough from Canon City, CO!

Ron is the June winner of a free pair of socks in our monthly drawing. Each month, we draw one name from our email list and that person receives a FREE pair of FootHuggers Comfort Socks of their choice.

Winners are excluded from future drawings for 6 months.

\$\$ SHOW COUPON \$\$

Believe it or not, every month's newsletter represents an opportunity to save money on any of our products at an upcoming show in your area. Simply print the 1st page of this newsletter and bring it to any of the shows listed below. You will receive an additional **\$2.00 off your purchase**, in addition to any other show specials available. Therefore, if you are planning to attend a show - **PRINT THIS PAGE!**

Quote of the Month

"I just had to write in response to the latest email. My wife and I have been wearing FootHugger socks for years, since we found you at the Minnesota State Fair. They are very comfortable and keep my wife's feet warm, which most socks don't do.

I have large calf muscles from biking and also diabetic issues with my feet. I love the knee high/boot FootHugger socks! They do indeed stay up, my feet are dry and my legs don't hurt as much as they did before I started to wear FootHuggers.

You guys have a great product and I am proud to let you know. We will see you at the Fair! Thanks John and Sarah!"

John and Michele Boyd - Hopkins, MN

FootHuggers Anklets & Sandals!

Yes, it is not a fashion mistake. In fact, in Minnesota, it is very common. Your feet are actually cooler than barefoot in the same sandal. I wear them with my Keen Sandals to allow for maximum airflow. Can FootHuggers Anklets also keep you cool in the Summer? Yes they can! In June 2006 at the Peoples Fair event in downtown Denver, the air temperature was 98 degrees. People were HOT!! Everyone was wearing shorts, t-shirts and bare-foot sandals. To prove our point, we had people try FootHuggers Anklets in their sandals. Much to their surprise, their feet felt cooler instantly! FootHuggers are a wicking sock. What that means is they help move moisture away from your skin and promote evaporation. Well, at 98 degrees, evaporation happens fast, and that's cooling to the skin, and that feels great!

FootHuggers Anklets for Runners

When worn with running shoes, Anklets extend over the top of the shoes covering the ankle. Unlike other anklets/footies, FootHuggers Anklets will not slip down under your foot causing discomfort. My son, Sean, runs on his varsity Cross Country and Track team and will not wear any other sock. As Sean tells me, "other socks feel like crap". We have tried other socks for his specific needs, but Sean will never switch. In fact, others have discovered the many benefits of FootHugger Anklets too. Here is a sample email:

"After running long distances, I love wearing FootHuggers. They massage my feet like no other sock. I couldn't believe a sock can feel that comfortable. I tell all my friends just how comforting they are. Thank you." - Randy

Another customer tried FootHugger Anklets for his son who was a runner that had blistering problems. They worked so well that he ... well, here is his email to me:

***"Thank you for your time this morning. As per our conversation, my wife, Joan and I would possibly be interested in pursuing a distributorship for your 'FootHugger Comfort Socks' for Oklahoma and possibly even more states including what might be called the 'Big 12' area. We attend cross country and track meets and have numerous contacts for not only those venues but also hunting events.
- Mike from Yukon, OK***

FootHuggers Anklets & Medical Issues

If you suffer with edema or swelling in your lower leg area, FootHuggers Anklets will offer wonderful comfort without the tightness you have experienced in the past. FootHuggers Anklets are perfect for anyone who needs extra room around the lower leg area.

If you suffer with Diabetes and/or Neuropathy, FootHuggers may be your best choice for diabetic socks. Especially if your legs near your ankles are swollen, FootHuggers Anklets are a great choice. No tightness and lots of comfort!

FootHuggers also are a wicking sock that helps control moisture too!

If you live with Raynaud's Syndrome, Arthritis, Gout, or Lupus, customers have found significant comfort from wearing any of our FootHuggers Comfort Socks. FootHuggers Anklets will be perfect any time of year. Also a great choice as a bedtime sock. Like all FootHuggers Comfort Socks, FootHuggers Anklets do not have that annoying seam across the toe area. All seams lay flat against your skin and are rarely noticed at all. FootHuggers Comfort Socks are pure comfort. It's like wearing bedroom slippers. Your feet are cushioned all day and feel great. If you are on your feet all day, especially on concrete, you will notice your feet actually feel good all day!

Applications for FootHuggers Anklets

- Sneakers: Perfect in the Summer with shorts.
- Sandals: Yes, wearing socks with sandals is now acceptable, especially in Minnesota.
- Exercising: The wicking action of the material help sweat evaporate keeping you more comfortable during your workout.
- Running: A great choice. The wicking action of the material help sweat evaporate keeping you more comfortable during your run. Perfect all season.
- Sleeping: Anklets are a popular choice for wearing to bed. If you routinely have cold feet in bed, FootHugger Anklets are the answer.
- Lounging: Anklets are great to wear when watching TV or a sports game. Snugly warm on the couch!
- Slippers: Many people simply wear FootHugger Anklets like slippers around the house. Great for keeping cold feet warm. *(Please note, our socks do not have gripper bottoms, so they may be slippery on hard surfaces like linoleum or wood floors.)*
- Berkenstocks: FootHugger Anklets are a popular choice to wear in these great sandals. Yes, they become even more comfortable when wearing anklets.
- Crocks: Yes, even Crocks feel better with anklets. In the Summer, your feet will feel more comfortable and cooler wearing FootHuggers Anklets. In the Winter, the new found warmth of FootHuggers will make your favorite Crocks a treat. Now you can wear them year-round!

Made in USA

Did you know that FootHugger Comfort Socks are all USA made? They are! The fabric we use is made by Polartec LLC located in Lawrence, MA. Previously known as Malden Mills, they are the creators of Polartec® fabrics - the most advanced performance textiles available today. They can keep you warm when it's cold, keep you dry when you sweat, even repel wind, rain, and snow to protect you

from the elements. We buy their fabric and ship it to Minnesota where we make FootHuggers Socks. No China connection here. Even our thread is made in America! (*Just thought you might want to know.*)

Upcoming Shows

Peoples Fair Denver, CO

Downtown around Capitol Building

www.peoplesfair.com

June 7-8

Back to the 50's Car Show, Cruise-N-Art Craft Fair Minnesota State Fairgrounds, St. Paul, MN

www.msra.com

June 20-22

Land of the Loon Festival Virginia, MN

New location, 288E - Just North of Main Entrance

www.landoftheloonfestival.com

June 21-22

Gold Wing Association Bike Rally Billings, MT

Holiday Inn Grand Montana

www.gwta.com

July 14-16

Cheyenne Frontier Days Cheyenne, WY

Exhibit Hall, Booth 13-14 (same as last year)

www.cfdrodeo.com

July 18-27

Thanks for all your support and interest.

*Please forward this newsletter to a friend
who might benefit from this information.*

Have a Great Day!!!

***Remember: Print the 1st page of this email for an extra
\$2.00 discount at any of our shows!!***