



FootHuggers Comfort Socks Newsletter

- February 2008 Issue -

www.foothuggers.com

Congratulations to Justin Ford from Ft. Lewis, WA and Sara Templin from Indian Trail, NC!

Justin was the January winner and Sara was the February winner of a free pair of socks in our monthly drawing. Each month, we draw one name from our email list and that person receives a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

Winners are excluded from future drawings for 6 months.

Valentine's Day

OK guys, Valentine's Day is just around the corner and you know what that means. You better come up with a plan to impress your sweetheart. If you waited till the last minute last year, let this serve as a formal reminder to get going NOW! (At least you should have a plan in place.) Now, if you are reading this newsletter, there's a good chance that you already know how warm and comfortable FootHuggers Socks are. So does she! What a great idea. Add a pair of her favorite warm socks to the other wonderful gifts that you will bestow upon her. Flowers, dinner out at her favorite restaurant, some new warm PJs and warm FootHuggers Socks. (At this time of year, women want to be warm - forget the silk.) OK, that should do it. Another holiday gift giving problem solved!

OK ladies, Valentine's Day is for men too! When was the last time you got your man a thoughtful gift for Valentines Day?? Can't remember when? Well, let's break a bad habit and step up to the plate. Men always like things that help them be more comfortable or accomplish more at their jobs. Yep, you guessed right, FootHuggers Socks would be a perfect way to say how much you care. Keeping his feet comfortable all day at work would be a wonderful gift and much appreciated week after week. Long after the day is past, he will enjoy his new FootHuggers!

Quote of the Month

(This quote is from February 2007. I thought with the cold weather most

of the USA is experiencing, this testimonial is very timely.)

"Hi, I am just home from the Black Hills Stock Show in Rapid City, SD. I ran into your booth on a frigid evening when my husband was running to get the pickup and I was approached to try your socks. Skeptical, yes! They were different looking and had lots of promises and such. Diabetic approved, keeps your feet warm....yeah right! I have diabetes and we have cold in South Dakota...with wind chills of -35 degrees! I was cold doing chores and just being alive. But these socks....hummmmm. Trying some on they felt so nice. Not bulky, comfort, flat seams, and well....get the other sock and let me walk in them. Up the stairs and down, my feet were already soar and tired. These feel good, I thought. Ok I bought a couple pair. Phone rang and I headed out to the pickup. Home.

Well this has been a revaluation to say the least. My grandfather always said " No foot, no horse". I felt like a canner horse most days with my feet. I have hammer toes, bunions, and other conditions involving nerves and the balls of my feet not having a natural padding. Needless to say my feet suffer on a daily basis. OK....not even I believed it, these socks make a huge difference. I have to hand it to the inventor, they are truly awesome. They are soft as a baby foals muzzle.

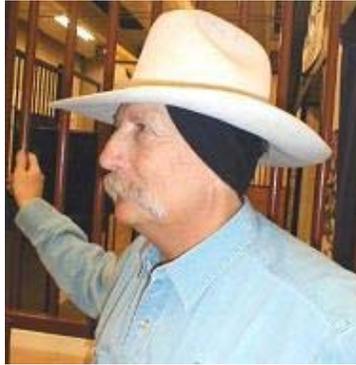
Most socks, even those approved as diabetic socks, fall down, stretch out, have rubbing seams and are flat out uncomfortable, I love these socks. They are not bulky, fit in my shoes, boots, and other footwear. No slipping down, crawling into the foot area, they don't sweat and pull on my toes and bind them up. I can move my toes to gain relief at anytime. My feet remained dry, comfortable. Do you know how much that means to me? Pain relief!! Comfort!! Oh yeah.... and remember how cold I said it was....well my feet were warm as were my legs wearing these boot socks. I loved them....I had to wash them over and over not only to test them but to wear them again during the week. And I tried to stretch them out and wear them twice in a row and they don't loose shape! I wore them to bed to keep my toes and legs toasty too. Honestly, I can't find anything wrong with them. And to further my test, I purchased some diabetic approved crew socks at a local footwear specialty shop to compare with. They lost quickly and totally. They fell down in my daily workout and crawled in to the foot of my shoes, collected moisture, pulled on my toes and were not warm! They were like the old slouch socks that were popular awhile back. Not my opinion of comfort or relief for my problems. And they were priced about the same as these crew socks. Not much of a bargain.

I am a Curves fitness trainer so I wore my ankle socks to work thinking they would work down into my shoe and crumple up in the foot area....again my suspicious mind was wrong. Perfectly comfortable as the knee socks. They came threw with flying colors. Speaking of colors there are several to choose from and I now have all three lengths to wear. I also raise Paint and Quarter Horses with my husband. I know he was asking about ordering them. He works out in the weather nearly every day...contracting. He is also diabetic.I think he was hinting to get some for himself?

I am sold on these socks for life. I can't tell you how pleased I am with the relief from discomfort I have experienced. They are number one on my list. We will be customers for life. Thanks for such a wonderful product. Now I am looking at all the other neat items you have at www.boothuggers.com. We will be ordering soon. I am so thankful our paths crossed on a cold weekend in South Dakota. God Bless You All."

Jackie M., Edgemont, SD.

Product of the Month - EarHugger Headbands



EarHugger Headbands were created in direct response to a need expressed by customers. They wanted ear protection that was warm, yet thin enough to fit under any hat, even a cowboy hat. Well, after lots of research, the EarHugger Headband was introduced at Denver's National Western Stock Show. Since its introduction back in 2004, the EarHugger Headband has been a huge success. EarHuggers are very, very thin, windproof, waterproof, and lined with Polartec Fleece. EarHuggers are warm and comfortable. Best of all, you can still wear your favorite hat without changing the fit. Even cowboy hats fit perfectly over a EarHugger Headbands. Helmets too.

Applications for EarHuggers include motorcycling, skiing, soccer, snowmobiling, fishing, sailing, and the list goes on. Honestly, any outside activity where your ears get cold, EarHuggers are the perfect choice. To find EarHuggers online, visit our other website at www.boothuggers.com.

New Products in the Works

The year of 2008 will see the creation and refinement of the products we offer. We will be cleaning house this Spring, putting many items on a clearance sale, and working on new designs that we have been thinking about over the years. It is too early to announce anything specific, but we will keep you informed in future news letters.

However, now is the time that we are seeking your input. If you have used our products over the years and have wished we offered a different design, color, style, whatever - now is the time to communicate your wishes. Our goal is to create and offer unique products that meet the needs of our customers. Please visit both our websites at www.foothuggers.com and www.boothuggers.com to see all of our products and lets us know what you think.

We are also looking to improve our websites and shopping cart features. Here again, let us know of what you like and dislike. We want to make shopping online a joy - not a pain.

Upcoming Shows

An Affair of the Heart

Oklahoma City, OK - Located in the Centennial Building
February 8-10

Equifest

Wichita, KS (pending)
February 29 - March 2

TV6 Spring Show

Escanaba, MI (pending)
March 7-9

Rocky Mountain Horse Expo

Denver, CO - National Western Complex
March 14-16

Huffman Productions, Spring Festival

Shakopee, MN - Tent outside Canterbury Race Track
April 4-6

Equine Affair

Columbus, OH - State Fair Grounds (pending)
April 10-13

Huffman Productions, Spring Festival

Omaha, NE - Qwest Center (pending)
April 11-13

Midwest Horse Expo

Madison, WI - Alliant Center
April 18-20

Minnesota Horse Expo

St. Paul, MN - State Fair Grounds
April 25-27

Thanks for all your support and interest.

**Please forward this newsletter to a friend
who might benefit from this information.**

***PS: Print the 1st page of this email for an extra \$2.00 discount
at any of our shows!!***