



FootHuggers Comfort Socks Newsletter

- October 2007 Issue -

www.foothuggers.com

Congratulations to Jeanette Spilman from Edmond, OK!

Jeanette was the October 2007 winner of a free pair of socks in our new monthly drawing. Each month, we will draw one name from our email list and that person will receive a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

Winners are excluded from future drawings for 6 months.

Welcome - Minnesota State Fair and Puyallup Fair Attendees!

Welcome to all of you who attended the Minnesota or Puyallup Fairs and registered your email with us. Each month we will keep you informed on topics relating to our product line and events we are attending around the country.

Please email any comments or questions to us at boothuggers@msn.com.

Fall is here!

I hope you enjoyed the warm days of summer.

Spending time with family, swimming, golfing, boating, waterskiing and tubing, taking long walks around the lakes. Summer can be so wonderful. Well, wake up and smell the coffee! Summer is over and before you can say "snow shovel", winter will soon be here.

The good news is that we have time to enjoy the fall colors and start getting prepared for the frigid days ahead. It's a great time to start re-arranging your closets and garage. To store away those things you need for summer and to bring out those items you know you will need this winter. Depending on where in the country you live, this could simply mean you start wearing a warm sweater to bringing out the parkas and snowpants. If you live in snow country and enjoy winter activities, let me bring your attention to our best sock offering for any winter activity - **FootHugger Bootsocks**.

FootHuggers Bootsock



The Bootsock is our tallest sock and is most commonly referred to as knee-high. It is also our warmest sock. Bootsocks wrap your foot and leg in snugly comfort and warmth. FootHuggers look thick, but are actually quite thin and will fit in all your footwear. And yes, it is very tall. The Bootsock has a top cuff that is doubled and gently holds to your leg. The cuff rests in that small area just below the knee and above the calf muscle.

Like all FootHuggers, the Bootsock does not use elastic. Instead, FootHuggers use Spandex or Lycra. Both of these materials are very gentle and do not grip your legs as aggressively as elastic. But do they stay up? Yes, FootHugger Bootsocks have been carefully designed to stay up without feeling tight. Our latest improvement has added two inches in height to our original design. This increased length helps ensure that the Bootsock actually reaches that small area above the calf where your leg is smaller. The Bootsock material is hand-cut to match the shape of your leg - smaller at the very top, bigger at the meaty part of your calf, and smaller by the ankle. FootHugger Bootsocks stay up because they are designed to match your shape!

As you may have guessed, FootHugger Bootsocks are designed to fit in boots. Any boot. Ski boots, snowboarding boots, western boots have never felt so comfortable and now go on easier and come off easier. Your boots and feet feel great. FootHugger Bootsocks make all your boots more comfortable.

Like all FootHuggers, the Bootsocks are a wicking sock that helps control moisture, promoting evaporation of perspiration and helping to keep your foot dry. FootHuggers Bootsocks also insulate your foot, keeping you comfortable warm in the winter.

Applications for FootHuggers Bootsocks include:

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| Sensitive / Swollen Legs: | If your legs are sensitive to elastic and easily dent from most socks, FootHugger Bootsocks can help. Our Bootsock gives gentle support to your entire lower leg without tightness. No dents, only gentle support. The top band is high, above the problem areas and again, no tightness. |
| Heavy / | FootHugger Bootsocks have tremendous stretch and can |

- Large Calves: fit most large calves. Sometimes we may need to select the next larger shoe size, but we can fit you!
- Circulation Issues: FootHugger Bootsocks offer gentle support and warmth. No tightness and more warmth, therefore better circulation. You feel more comfortable.
- Chronic Tired Legs: When you are on your feet all day and your feet and legs are hurting, Bootsocks are like first aid to your legs. You will be amazed at how much better your feet and legs feel instantly. You may want to dance!

Medical applications for FootHugger Bootsocks:

If you suffer with **Diabetes**, FootHugger Bootsocks may be your best choice for diabetic socks. With no elastic, FootHuggers offer greater comfort, improved circulation, and more cushion for your feet. FootHugger Bootsocks also give gentle support to your entire lower leg. Some customers report feeling a massaging effect as they walk. FootHuggers help your feet stay warm and cozy all day!

If you suffer with **Neuropathy**, FootHugger Bootsocks can help here, too. Last spring, we shipped several pair of FootHuggers to the Neuropathy Association for their evaluation. The results are all positive. The Neuropathy Association liked the performance of the FootHuggers and are planning to add us to their website. FootHuggers help with Neuropathy by adding a cushion to every step and in overall circulation, helping to minimize or eliminate the discomfort often felt with Neuropathy.

If you live with **Raynaud's Syndrome**, FootHugger Bootsocks will be your best choice for the coldest days. Imagine having warm feet while trying to enjoy winter activities! The Raynaud's Association has tested FootHuggers and have given them a big THUMBS UP! In fact, they have added our FootHugger Comfort Socks to their website. Here is what they wrote: *"FootHugger socks do a great job of keeping feet warm with a soft, cushiony, stretchy feel. While we've seen Polartec socks before, these are so thin they actually take up less space than typical cotton socks, thus accommodating most shoes and avoiding that 'stuffed in' feeling."* Be sure to visit the Raynaud's Association website at www.raynauds.org to learn more about Raynaud's and related information.

We also have discovered people who live with **Arthritis**, **Gout** and **Lupus** have found significant comfort from wearing FootHuggers Bootsocks. FootHuggers keep your feet so comfortable and warm, with no tightness. Aching joints feel better all day.

Applications for FootHuggers Bootsocks include:

- Western Boots: FootHuggers Bootsocks were originally designed to meet the needs of cowboys working outside in the cold. We introduced them years ago at the National Western Stock Show in Denver and they have been a popular item ever since. Your boots have never felt so good.
- Work Boots: Perfect in all work boots. If you work outside all day no matter what the weather, FootHugger Bootsocks will keep your feet feeling great all day. Wicks moisture, adds comfort, and helps control odor.

Downhill Skiing / Snowboarding: Perfect for all cold weather sports. Smooth, form-fitting, warm and thin. FootHugger Bootsocks will fit in the tightest ski boots and will keep your feet warmer all day.

Winter Camping: Needless to say, FootHugger Bootsocks are a first choice for anyone trying to survive in the cold. Bootsocks keep you in comfort while working or playing outside in cold weather.

**Visit our website
to order your FootHuggers Bootsocks today!**

www.foothuggers.com

Quote of the Month

"I am just home from the Western Washington State Fair in Puyallup, WA on 9-11-07. I ran into your booth on a very hot day for us and what caught my eye was your banner, 'Diabetic Socks, Neuropathy, Arthritis'. Well, I have both diabetes, neuropathy in my feet and cellulitis as well which causes severe swelling. At first, the thought was skeptical. They were different looking and had lots of promises and such. Diabetic approved, keeps your feet warm...yeah right! I have diabetes I explained to you about how many diabetic socks I had tried cut into my leg and hurt, so you got an ankle pair and took my shoe off and put it on my right foot. It felt terrific! So I bought that pair and left. About 20 minutes later we came back and I told you how bad my ankle was before the sock and how the pain had now stopped.

You then suggested that I get the Bootsock and I could order it online, and I said it won't fit and you assured me it would. So later we came back and bought the bootsock. When I got home I said this will never fit my leg. Being so large and the swelling I thought - no way. My leg hurt, it was swollen and I told my husband let's try it, so if it won't fit we will go back to the fair before it ends and tell you. Well, it fit and at first I felt it was too warm but I was already hot from the weather. It felt great, I slipped my slipper on and walked around and again I was amazed in about 5 minutes the pain was not as bad as it was.

I have to admit along with other testimonials on your site. I am truly amazed that someone found a way to make a sock so comfortable. These socks do work, and I have only had them a few hours but most of my pain in the legs and feet is gone.

Even those approved 'other' diabetic socks fall down, stretch out, have rubbing seams, and feel like a rubber band around my ankles and are flat-out uncomfortable. I love these FootHugger Socks. They are truly awesome. I now wish I had bought another pair to take to my Endocrinologist to have her show patients as these are great.

You did tell me that my feet would be dry and comfortable even in the heat today, they were. Thank you so much for your time and consideration in making my feet feel wonderful today."

Roberta Engelhart
Everett, WA

Upcoming Shows

Autumn Festival Craft Show

Hy-Vee Hall at Iowa Events Center
Des Moines, IA
October 5 - 7

Fri. 11 AM - 9PM / Sat. 9 AM - 7 PM / Sun. 10 AM - 5 PM

Norsk Hostfest, North America's Largest Scandinavian Festival

North Dakota State Fair Grounds
Minot, ND
October 9 - 13

www.hostfest.com

An Affair of the Heart, a Special & Unique Marketplace

Oklahoma State Fair Grounds
Oklahoma City, OK
October 20-22

www.aaoth.com

Thanks for all your support and interest. Please forward this newsletter to a friend who might benefit from this information. Have a great day!

Best Regards,
John & Sarah Tyree

PS: Print the 1st page of this email for an extra \$2.00 discount at any of our shows!!

Visit our website at www.foothuggers.com

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