



## FootHuggers Comfort Socks Newsletter

- July 2007 Issue -

### **Congratulations to Joni Livingston from Columbus, OH!**

Joni is the July 2007 winner of a free pair of socks in our new monthly drawing. Each month, we will draw one name from our email list and that person will receive a FREE pair of FootHuggers Comfort Socks of their choice.

Since you have joined our mailing list, you are automatically entered in this drawing every month!

*Winners are excluded from future drawings for 6 months.*

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### **Exciting Show Schedule for 2007**

With July upon us, I'm confident you are busy with summer vacations, projects, and/or just trying to enjoy this wonderful time of year. We are busy too, preparing for our season of shows across the country. For 2007, we have given our show schedule a makeover. We have added new shows and, yes, dropped a few too. We want to mix-it-up and get out there to see as many new faces as we can. To see a complete listing of our schedule, please visit us at [www.foothuggers.com](http://www.foothuggers.com) and click on "Show Schedule".

#### **New for 2007**

##### **The Puyallup Fair**

Puyallup, WA  
September 7 - 23, 2007

The Puyallup Fair (officially known as the Western Washington Fair) is the largest single attraction held annually in the state of Washington. The Fair continually ranks in the top ten largest fairs in the world. We will be located in the Crafts & More Exhibit Building, across from the Coca Cola Stage. To visit their website, go to [www.thefair.com](http://www.thefair.com)

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##### **The Big E**

West Springfield, MA  
September 14 - 30, 2007

The Massachusetts Building at The Big E. This will be our third year at The Big E. The big news is that we have moved from the Better Living Center to the Massachusetts Building. We will be sharing a booth with Feuerstein Fleece (the

folks who started Malden Mills / Polartec). Visit the website at  
[www.thebige.com/fair/ave\\_mass.html](http://www.thebige.com/fair/ave_mass.html)

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### **Southern Christmas Show**

Charlotte, NC  
November 8 - 18, 2007

Southern Christmas Show in Charlotte, NC is legendary and known as the nation's best. We are very excited to be a part of this incredible event. To visit their website, go to [www.southernshows.com/scs/index.php](http://www.southernshows.com/scs/index.php)

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### **Michigan Christmas Show**

Novi, MI  
November 29 - December 2, 2007

The Michigan Christmas Show in Novi, Michigan. Beautifully decorated trees, doors hung with magnificent wreaths, holiday music and entertainment. This is the show's 2nd year and allows us to visit you in Michigan! The website is [www.southernshows.com/mcs/](http://www.southernshows.com/mcs/)

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### **Upcoming Shows**

#### **Cheyenne Frontier Days**

Cheyenne, WY  
July 22 - July 29, 2007

#### **Wisconsin State Fair**

West Allis, WI  
August 2 - August 12, 2007

#### **Minnesota State Fair**

St. Paul, MN  
August 23 - September 3, 2007

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### **Support Our Troops**

Thank you to Tim and Vivi Oberg for sending in their story about their son Caleb who is now serving in Iraq. We are proud to post this information and hope others follow your lead to get the word out on these great Americans.

Visit Caleb's story at [www.foothuggers.com/troops/caleb.html](http://www.foothuggers.com/troops/caleb.html)

As we stated last month, it has come to our attention that many of our customers are routinely buying FootHuggers for their relatives who are serving overseas. We would like to help in your efforts and show our support.

Therefore, we have started our own program to help support our soldiers.

Please visit our website for more complete information.

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## Quote of the Month

This is not so much a quote as it is an evaluation that was conducted by the Raynaud's & Scleroderma Association of England. Here are their findings:

Dear John and Sarah,

We sent the FootHuggers Comfort Sock samples which you provided to a few of our Raynaud's members here in Cheshire, England who have real problems trying to keep their feet warm. Please find attached their evaluations and comments. As you will see the socks have been a resounding success - proving to be very popular with our sample of Raynaud's Syndrome sufferers.

Thank you for giving our Raynaud's & Scleroderma Association the opportunity to trial the socks.

Melanie, age 35-44, Anklet sock. Results: Excellent; Very happy with the fit; They are so warm and snug fitting; FootHuggers are perfect. They hug your feet and keep them warm; I would buy them.

Roger, age 45-54, Bootsock. Results: Excellent; Very happy with the fit; Keep feet dry, warm and comfortable; "Keep your feet snugger with a FootHugger"; I would buy them.

Rosemerry, age 45-54, Bootsock. Results: Good; Very happy with the fit; Very soft and comfortable; They give your feet the warmth they deserve! I would buy them.

Fiona, age 25-34, Crew sock. Results: Excellent; Very happy with the fit; Superb fit and very cozy; Once you've tried FootHuggers you will never want to wear any others; I would buy them.

Anne, age 65+, Anklet sock. Results: Excellent; Very happy with the fit; Very comfy and warm; Most effective socks I've tried; I would buy them.

Kathryn, age 25-34, Crew sock. Results: Excellent; Very happy with the fit; I like the soft material & ease of getting them on; FootHuggers kept my feet warm, which I usually find difficult with my Raynaud's. They helped to maintain the temperature of my feet which ended up helping my ulcers; I would buy them.

To learn more about Raynaud's or to visit their website, go to [www.raynauds.org.uk](http://www.raynauds.org.uk)

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**Thank you and have a Great Day!**

**John & Sarah Tyree**